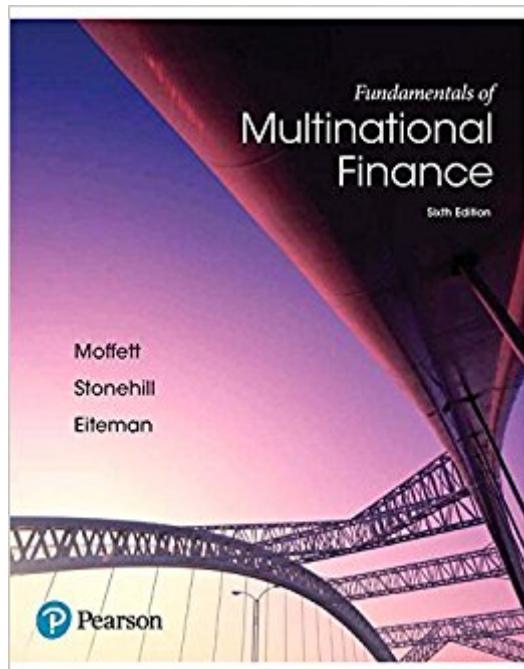


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Fundamentals Of Multinational Finance (6th Edition) (The Pearson Series In Finance)



Synopsis

For undergraduate courses in International Financial Management, International Business Finance, or International Finance. Real-world examples introduce readers to global financial management strategy. *Fundamentals of Multinational Finance* helps prepare tomorrow's business leaders to comprehend global markets and lead organizations through a constantly changing global environment. Via illuminating case studies and real-world examples, readers are introduced to the fundamental concepts and tools necessary to implement an effective global financial management strategy. The 6th Edition reflects the juxtaposed forces of an increasingly digital global marketplace and a resurgence of nationalist culture and identity. Financial forces, markets, and management are in many ways at the crux of this challenge. This edition reflects a business world trying to find a new balance between business startups like the micro-multinational, a maturing China, a separatist Britain (Brexit), and an attempt by governments globally to channel, regulate (and tax) multinational firms that continue to grow in stature and strength. Also available with MyLab Finance MyLab Finance is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

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Customer Reviews

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